

▶ **KEEP PROMISE** 3 [I, T] to do what you promised to do or what you are expected to do; to produce or provide what people expect you to: *He has promised to finish the job by June and I am sure he will deliver.* ◊ ~ **on sth** *She always delivers on her promises.* ◊ ~ **sth** *If you can't deliver improved sales figures, you're fired.* ◊ *The team delivered a stunning victory last night.*

▶ **GIVE TO SB'S CONTROL** 4 [T] ~ **sb/sth (up/over) (to sb)** (formal) to give sb/sth to sb else so that they are under this person's control: *They delivered their prisoner over to the invading army.*

▶ **BABY** 5 [T] ~ **a baby** to help a woman to give birth to a baby: *The baby was delivered by Caesarean section.* 6 [T] **be delivered of a baby** (formal) to give birth to a baby: *She was delivered of a healthy boy.*

▶ **THROW** 7 [T] ~ **sth** to throw or aim sth: *He delivered the blow (= hit sb hard) with all his force.*

▶ **RESCUE** 8 [T] ~ **sb (from sth)** (old use) to rescue sb from sth bad **SYN** save **IDM** see GOODS, SIGN v.

**de-liv-er-able** /dɪˈlɪvərəbl/ *noun* [usually pl.] a product that a company promises to have ready for a customer: *computer software deliverables*

**de-liv-er-ance** /dɪˈlɪvərəns/ *noun* [U] ~ **(from sth)** (formal) the state of being rescued from danger, evil or pain

**de-liv-er-y** 0-**rr** /dɪˈlɪvəri/ *noun* (pl. -ies)

1 0-**rr** [U, C] the act of taking goods, letters, etc. to the people they have been sent to: *a delivery van* ◊ *Please pay for goods on delivery* (= when you receive them). ◊ *Allow 28 days for delivery.* ◊ *Is there a postal/mail delivery on Saturdays?* ◊ (formal) *When can you take delivery of* (= be available to receive) *the car?* ◊ (figurative) *the delivery of public services* 2 [C, U] the process of giving birth to a baby: *an easy/difficult delivery* ◊ *a delivery room/ward* (= in a hospital, etc.) 3 [sing.] the way in which sb speaks, sings a song, etc. in public: *The beautiful poetry was ruined by her poor delivery.* 4 [C] a ball that is thrown, especially in CRICKET or BASEBALL: *a fast delivery* **IDM** see CASH n.

**dell** /del/ *noun* (literary) a small valley with trees growing in or around it

**de-louse** /diːˈlaʊs/ *verb* ~ **sb/sth** to remove LICE (= small insects) from sb's hair or from an animal's coat

**Del-phic** /ˈdelfɪk/ *adj.* 1 relating to the ancient Greek ORACLE at Delphi (= the place where people went to ask the gods for advice or information about the future) 2 (often **delphic**) (formal) with a meaning that is deliberately hidden or difficult to understand: *a delphic utterance*

**del-phin-ium** /dɛlˈfɪniəm/ *noun* a tall garden plant with blue or white flowers growing up its STEM

**DELTA** /ˈdeltə/ *noun* [U] the abbreviation for 'Diploma in English Language Teaching to Adults' (a British qualification from the University of Cambridge for experienced teachers of English as a foreign language)

**delta** /ˈdeltə/ *noun* 1 the fourth letter of the Greek alphabet (Δ, δ) 2 an area of land, shaped like a triangle, where a river has split into several smaller rivers before entering the sea: *the Nile Delta*

**del-toids** /ˈdeltɔɪdz/ (also *informal delts* /dɛlts/) *noun* [pl.] (anatomy) the thick triangle-shaped muscles that cover the shoulder joints

**de-lude** /dɪˈluːd/ *verb* to make sb believe sth that is not true **SYN** deceive: ~ **sb** *You poor deluded creature.* ◊ ~ **yourself** *He's deluding himself if he thinks it's going to be easy.* ◊ ~ **sb/yourself into doing sth** *Don't be deluded into thinking that we are out of danger yet.* ◊ ~ **yourself that...** *She had been deluding herself that he loved her.* ↻ see also DELUSION

**del-uge** /ˈdɛljʊːdʒ/ *noun, verb*

■ *noun* [usually sing.] 1 a sudden very heavy fall of rain **SYN** flood 2 a large number of things that happen or arrive at the same time: *a deluge of calls/complaints/letters*

■ **verb** 1 ~ **sb/sth (with sth)** [usually passive] to send or give sb/sth a large number of things at the same time **SYN** flood, inundate: *We have been deluged with applications for the job.* 2 [often passive] ~ **sth** (formal) to flood a place with water: *The campsite was deluged by a flash flood.*

**de-lu-sion** /dɪˈluːʒn/ *noun 1 [C] a false belief or opinion about yourself or your situation: *the delusions of the mentally ill* ◊ *Don't go getting delusions of grandeur* (= a belief that you are more important than you actually are). 2 [U] the act of believing or making yourself believe sth that is not true*

**de-lu-sive** /dɪˈluːsɪv/ (also **de-lu-sory** /dɪˈluːsəriː-zəri/) *adj.* (formal) not real or true **SYN** deceptive

**de luxe** (also **de-luxe**) /ˌdɛˈlʌks; ˈlʊks/ *adj.* [usually before noun] of a higher quality and more expensive than usual **SYN** luxury: *a de luxe hotel*

**delve** /dɛlv/ *verb* [I] + **adv./prep.** to search for sth inside a bag, container, etc. **SYN** dig: *She delved in her handbag for a pen.*

**PRIV** **delve 'into sth** to try hard to find out more information about sth: *She started to delve into her father's distant past.*

**Dem.** *abbr.* (in politics in the US) DEMOCRAT; DEMOCRATIC

**dema-gogue** /ˈdɛməgɒɡ; NAmE -gɑːɡ/ *noun* (disapproving) a political leader who tries to win support by using arguments based on emotion rather than reason ▶ **dema-gog-ic** /ˌdɛməgɒɡɪk; NAmE -gɑːɡ/ *adj.* **dema-gogy** /ˈdɛməgɒɡi; NAmE -gɑːɡi/ *noun* [U]

**Synonyms**

**demand**

require • expect • insist • ask

These words all mean to say that sb should do or have sth.

**demand** to ask for sth very firmly; to say very firmly that sb should have or do sth: *She demanded an immediate explanation.*

**require** [often passive] (rather formal) to make sb do or have sth, especially because it is necessary according to a law or set of rules or standards: *All candidates will be required to take a short test.*

**expect** to demand that sb should do, have or be sth, especially because it is their duty or responsibility: *I expect to be paid promptly for the work.*

**insist** to demand that sth happens or that sb agrees to do sth: *I didn't want to go but he insisted.* ◊ *We insist on the highest standards at all times.*

**ask** to expect or demand sth: *You're asking too much of him.*

DEMAND, EXPECT OR ASK?

Ask is not as strong as demand or expect, both of which can be more like a command.

PATTERNS

- to demand/require/expect/ask sth of/from sb
- to demand/require/expect/insist/ask that...
- to require/expect/ask sb to do sth
- to demand/require/expect/ask a lot/too much/a great deal
- to be too much to expect/ask

**de-mand** 0-**rr** /dɪˈmɑːnd; NAmE dɪˈmænd/ *noun, verb*

■ *noun* 1 0-**rr** [C] ~ **(for sth/that...)** a very firm request for sth; sth that sb needs: *a demand for higher pay* ◊ *demands that the law on gun ownership should be changed* ◊ *firms attempting to meet/satisfy their customers' demands* (= to give them what they are asking for) 2 0-**rr** **demands** [pl.] ~ **(of sth)** | ~ **(on sb)** things that sb/sth makes you do, especially things that are difficult, make you tired, worried, etc: *the demands of children/work* ◊ *Flying makes enormous demands on pilots.* 3 0-**rr** [U, C] ~ **(for sth/sb)** the desire or need of customers for goods or services which